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BEAT THE HEAT:

OREGON COOLING NEEDS STUDY

INTRODUCTIONS

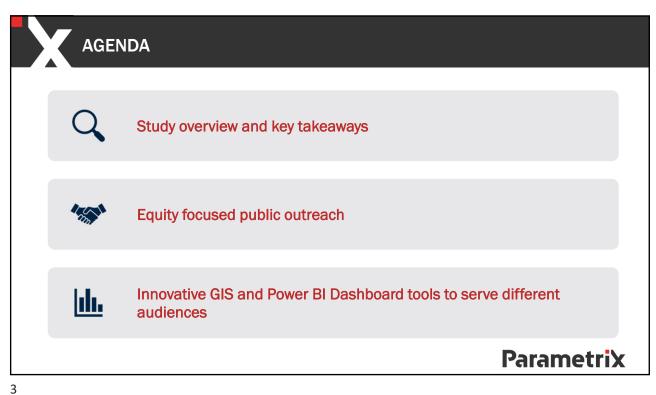


Grace (Kaplowitz) Thirkill Project Manager, Co-Author



Suzy Godber Co-Author, Analyst

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QUESTIONS FOR THE AUDIENCE

Question 1

- Who is in the room today?
 - Public agency
 - Consultants
 - Other

Question 2

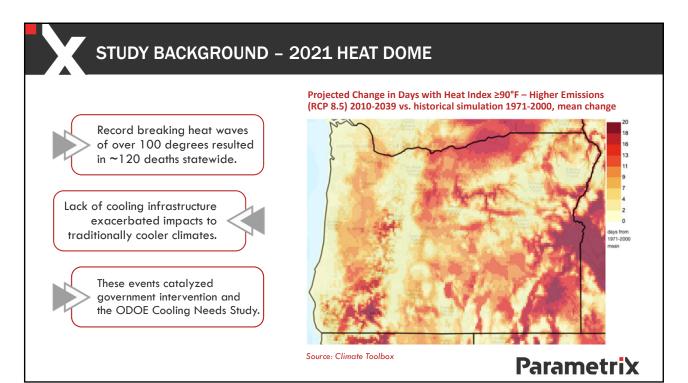
- Is your organization (or are you supporting an organization) planning for impending climate hazards?
 - Heat
 - Other hazards

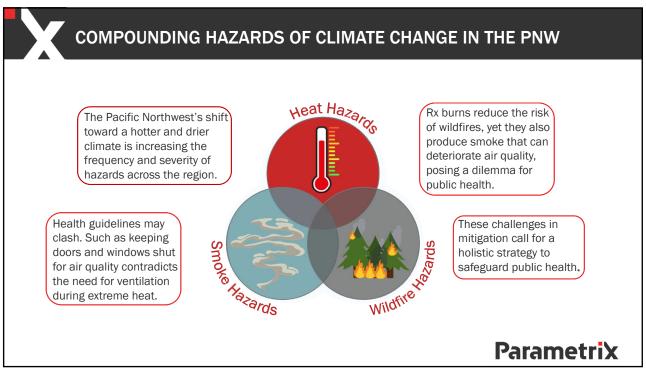
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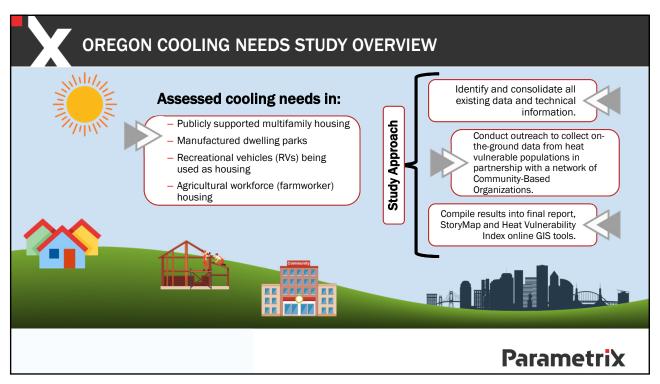
OREGON COOLING NEEDS STUDY OVERVIEW AND KEY TAKEAWAYS



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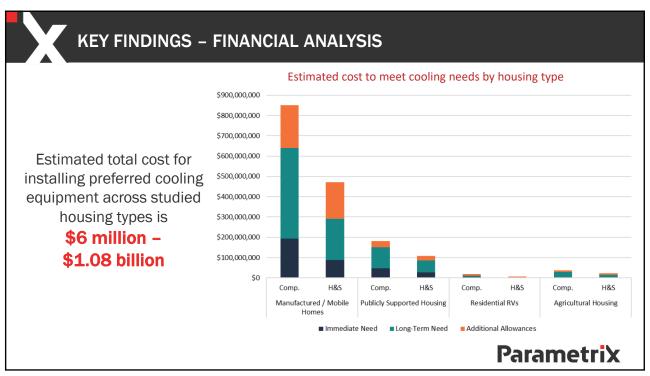


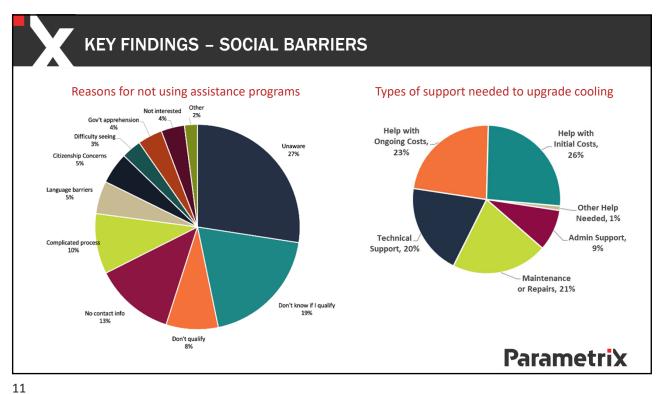
58%

of surveyed residents living in the housing types studied **do not have** access to adequate cooling

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QUESTIONS TO THE AUDIENCE

Question 1

Is your organization considering socioeconomic barriers folks face in accessing existing programs?

Question 2

Is your organization measuring or tracking program barriers and opportunities to address them?

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FURTHER CONSIDERATIONS

- This study only accounts for 5% of housing statewide
 - Does not include naturally occurring affordable housing
- Resiliency needs beyond mechanical cooling
 - For example, wildfire power shutoffs
- Other options to help safeguard human health
 - Passive cooling, expanding water access, community cooling centers, emergency cooling shelters
- Planning for compounding climate hazards
 - Air quality and heat

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EQUITY FOCUSED PUBLIC OUTREACH - BEST PRACTICES

Engaging with historically underrepresented communities

- Build trust and leverage existing relationships
 - Community-based organizations
- Meet people where they are
 - On the ground effort
 - Multiple formats and languages
- Provide compensation for participants/partners
 - Stipends for survey distribution partners
 - Incentives for survey participants

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QUESTIONS TO THE AUDIENCE

Question 1

- Do you have questions about implementing the following outreach best practices?
 - On the ground outreach
 - Providing compensation
 - Providing materials in multiple formats and languages

Question 2

 Does your organization regularly partner with community-based organizations?

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INNOVATIVE GIS AND POWER BI DASHBOARD TOOLS TO SERVE DIFFERENT AUDIENCES





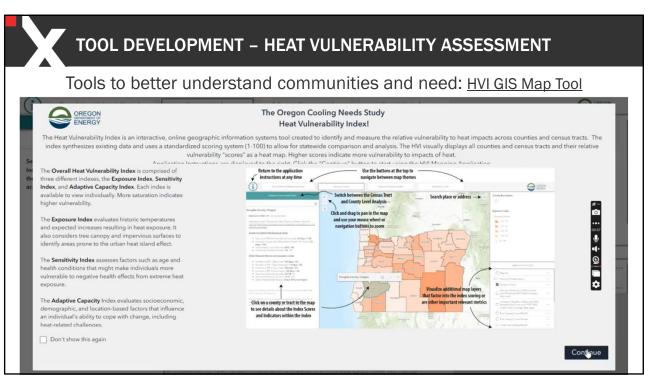
Provided 3 unique tools for different audiences

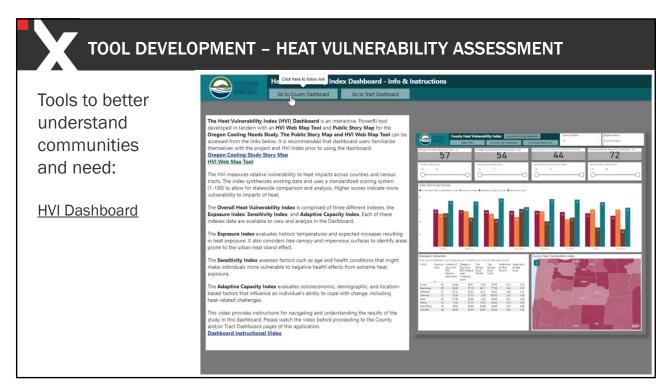
StoryMap General Public **HVI Mapping Tool**Agency Partners

HVI DashboardAgency Analysts

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TOOL DEVELOPMENT - STORYMAP

Tools to communicate to a wide audience: StoryMap

Oregon Cooling Needs Study

Oregon Department of Energy, prepared by Good Company, a Division of Parametrix

This StoryMap presents the findings of the Oregon Cooling Needs Study



